GUNAY MAHMUDOVA

Creative Director | 3D & Graphic Designer



Work experience

2024–2026 — Creative Director
Proven TTL
Developed creative concepts and campaign ideas for local and international brands
Created brand-focused visual and design solutions
Developed exhibition stand concepts based on client briefs
Presented creative ideas and solutions to clients
Managed projects from concept to final production
Coordinated multiple projects and design processes
Designed 3D exhibition stands, BTL materials and promotional visuals
Provided creative direction across various projects

2020–2026 — Freelance Graphic & 3D Designer
Worked with local brands, companies and government agencies
Developed corporate and promotional materials
Created visual identities and marketing materials
Developed creative concepts for startups and new businesses
Designed presentations, advertising and communication materials
Worked directly with clients to develop tailored design solutions

2022–2024 — Art Director
One2One MMC
3D exhibition stand design and development
Poster design
Outdoor advertising material design
POP material design
Key Visual (KV) and poster development
Creation of promotional materials for campaigns and activations
Supervision of printing and production processes

2020–2021 — Head of Design
Az□rlotereya ASC
Design and development of game logos
Poster design
Outdoor advertising material design
POP material design
Social media post design

2017–2020 — Graphic & 3D Designer
One2One MMC
3D exhibition stand design and development
Poster design
Outdoor advertising material design
POP material design
Key Visual (KV) and poster development
Creation of promotional materials for campaigns and activations
Social media post design

2013–2015 — Head of MMQ Department*
Absheron District State Hospitals*

About

Date of Birth: 5 February 1991
Place of Birth: Sumgait, Azerbaijan
Nationality: Azerbaijani
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Education

1998–2009
Secondary School No
35, Azerbaijan
2009–2013
Azerbaijan University of
and Construction, Baku, Azerbaijan

TOOLS

Ps	Ai	Id	3ds	C4D	Ae
Photoshop	Illustrator	InDesign	3ds Max	Cinema 4D	After Effects

LANGUAGES

Azerbaijani · English · Russian

AVAILABLE FOR

- Creative Direction
- Senior Graphic Design
- 3D / Spatial Design
- Project-based Collaboration

IDEAS · SPACES · BRANDS · REAL RESULTS

10+	100+	30+
YEARS	PROJECTS	BRANDS

KEY AREAS

- BTL & Retail
- Brand Identity
- OOH & Campaigns
- 3D Visualization
- Exhibitions & Spatial Design
- Visual Communication